

# JULIA DUMAS

COPYWRITER

## WORK

### Copywriter

SAATCHI & SAATCHI WELLNESS | APR 2021 - PRESENT

I guess I fell in love with what I did as a Junior—and did it well. I started overseeing projects for CRM, social, direct mail and more.

### Junior Copywriter

SAATCHI & SAATCHI WELLNESS | AUG 2020 - MAR 2021

Dipped my toes into pharmaceutical copywriting for a world-leading immunology portfolio. Wrote materials for patient support programs and helped launch several indications.

### Junior Copywriter

OMD | JUL 2019 - MAR 2020

Mitsubishi organic social and paid digital content. Instagram caption queen. Script-writer galore. Community management rookie. All in the midst of rebrand.

## PROFICIENCIES

Concepting and ideation  
Script writing  
Comedic timing  
Social, traditional, and digital writing  
Witty email composition  
Copyediting  
Humor  
Team management and leadership  
Fun management

## EDUCATION

### UCLA Extension

LOS ANGELES, CA 2021-PRESENT

Writing and Editing Certificate (in-progress)

Journalism Certificate (in-progress)

### University of California, Santa Barbara

GOLETA, CA 2012-2015

B.A Communication

B.A Film and Media Studies

## HIGHLIGHTS

Creative Liaisons 2021 (representing Publicis Health)  
Bronze- Student One Show 2019 Digital/Online

## LET'S WORK TOGETHER

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