

JULIA DUMAS

COPYWRITER

WORK

Copy Supervisor

MCCANN HEALTH NEW YORK | MAY 2022 - PRESENT

Transitioned to the quickly-evolving world of MS treatment. Created an unbranded campaign from the ground up for a breakthrough MS management from Sanofi.

Senior Copywriter

MCCANN HEALTH NEW YORK | JUL 2021 - MAY 2022

Switched things up to contribute to the mental health space. Then the respiratory space. Worked on HCP and DTC materials, including a series of commercials for an asthma injectable.

Copywriter

SAATCHI & SAATCHI WELLNESS | APR 2021 - JUL 2021

Worked on world-leading immunology portfolio. Led patient support program projects for social, digital, video and print. Also helped on several indication launches.

PROFICIENCIES

Concepting and ideation
Script writing
Comedic timing
Social, traditional, and digital writing
Witty email composition
Copyediting
Humor
Team management and leadership
Fun management

EDUCATION

University of California, Santa Barbara

GOLETA, CA 2012-2015

B.A Communication

B.A Film and Media Studies

Santa Monica Community College

LOS ANGELES, CA 2023-PRESENT

A.A Art (In progress)

HIGHLIGHTS

Creative Liaisons 2021 (representing Publicis Health)
Bronze- Student One Show 2019 Digital/Online

LET'S WORK TOGETHER

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